

- In4Health is a national information channel created exclusively for NHS patients waiting in doctors' surgeries, health centres and hospitals.
- In4Health aims to roll-out the interactive systems into 2,000 GP surgeries and 50 hospitals UK-wide by the end of 2011.
- Accessed via wall-mounted and interactive touch-screens, the system provides health information and updates, educates patients about their local practice and Trust area and includes local news and weather feeds.
- The In4Health system provides real time survey feedback from patients to the GP surgeries for instant action.
- Patients respond to satisfaction surveys using the interactive, touch screen system or hand-held devices. They can also register for donor cards, find out where to give blood locally and be involved in health programmes.
- Following trials in Wiltshire, Sussex and London, GP surgeries have benefitted from time saved at busy GP receptions, an increase in registrations for smoking cessation programmes and donor registrations.
- In4Health does not allow advertising on its national information channel and is committed to retaining the integrity of the output.
- Since its inception in 2008, In4Health has been working successfully with University College London Hospitals (UCLH) NHS Foundation Trust, Wiltshire Primary Care Trust and Brighton and Hove PCT to refine and develop the LCD screen offer to patients.
- Committed to improving patients' NHS experience and developing communication in healthcare, London-based In4Health has a staff of more than 30 drawn from NHS, technology and business.

call us on
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